

MEDIA ADVISORY: WHO Global Re...

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Saturday 16 September 2023

**Media Advisory - Monday 18 September at 15h
CEST**

**Embargoed press briefing on WHO Global
Report on Hypertension: The race against a
silent killer**

On Tuesday, September 19, WHO will release its
new Global Report on Hypertension

Hypertension is a silent killer; the report has
found that one in every three adults worldwide
—about 1.3 billion people—suffers from high
blood pressure, putting them at risk of heart
attack, disabling strokes and premature death.

Approximately 4 out of every 5 people with hypertension are not adequately treated, but if countries can scale up coverage, 76 million deaths could be averted between 2023 and 2050.

Join us for an embargoed media briefing on **Monday 18 September** to discuss key findings of the report and how we must take action to improve hypertension control rates.

To receive an advance copy of the report and press release please contact Jinni at atjinn@who.int and mediainquiries@who.int

WHEN:

September 18 at 15:00 CEST (Geneva time)

Speakers:

1. Dr. Bente Mikkelsen, Director of Noncommunicable Diseases, World Health Organization

2. Dr. Tom Frieden, President and Chief
Executive Officer, Resolve to Save Lives

Zoom Link:

<https://who.zoom.us/j/93048336418>

Password: Qk85TA@Y

Phone:

International numbers

available: <https://who.zoom.us/u/afr5cEtVT>

Webinar ID: 930 4833 6418

Numeric passcode for phone access: 54609063

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